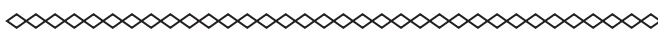


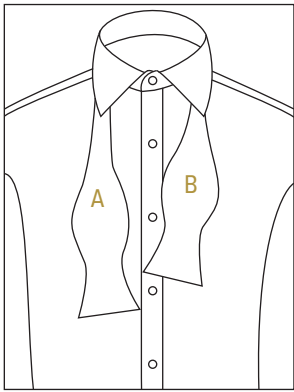
J . H I L B U R N

HOW TO TIE A BOWTIE

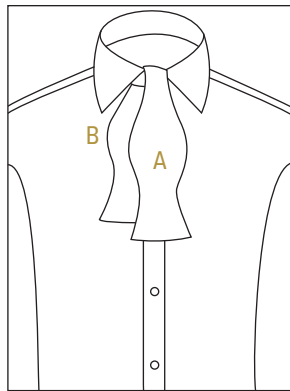
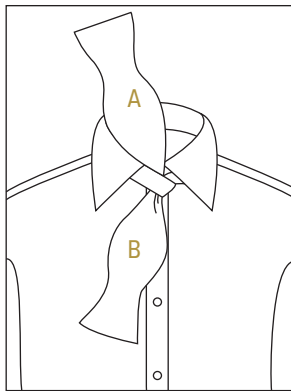
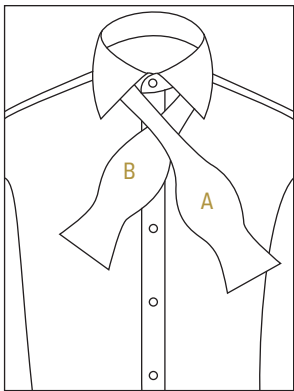


Bowties are a unique way to add some personality to your professional wardrobe. Although a bowtie may be daunting at first, with a little practice you'll have it mastered in no time. Bowties are no longer reserved for formal events. Wear one with your favorite suit and stand apart from the crowd.

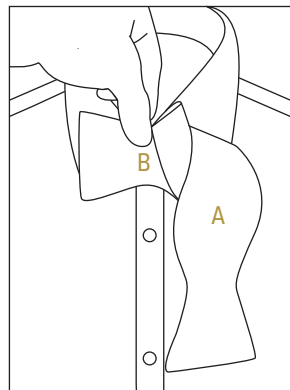
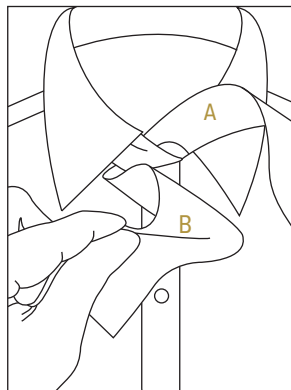
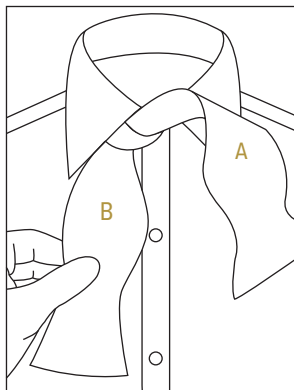
Style Tip:
Your bowtie shouldn't look perfect, that's the beauty of a hand-tied bowtie.

**STEP 1**

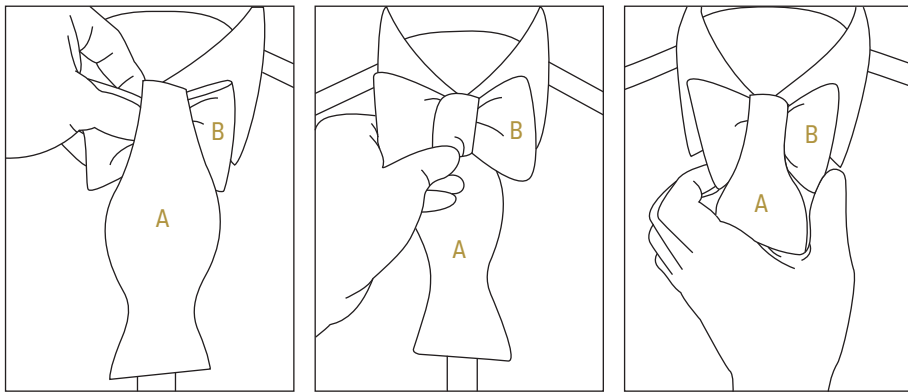
Begin with Side A approximately 1 ½ inches longer than Side B.

**STEP 2**

Cross Side A over Side B. Pull Side A up through the loop and tighten to form a knot, then fold over the knot.

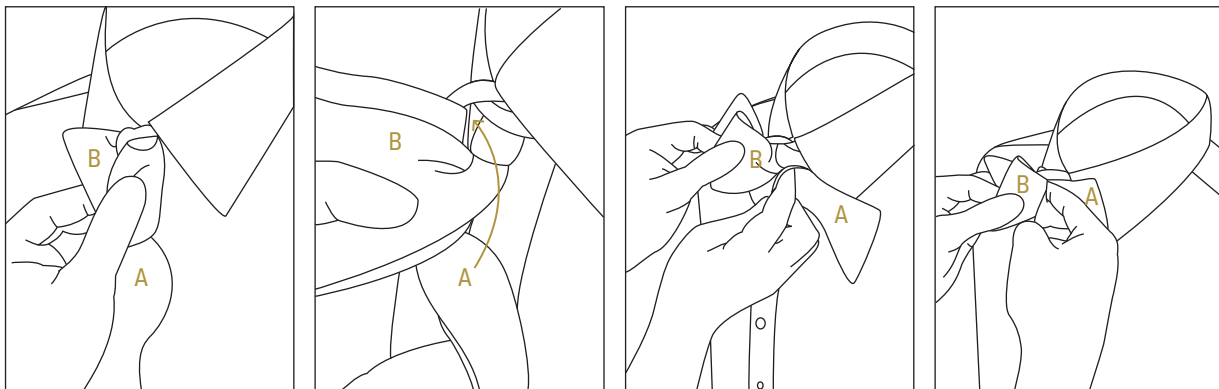
**STEP 3**

Take the middle of Side B at the narrowest point and bring it up to form a horizontal bow at the base of the knot.

**STEP 4**

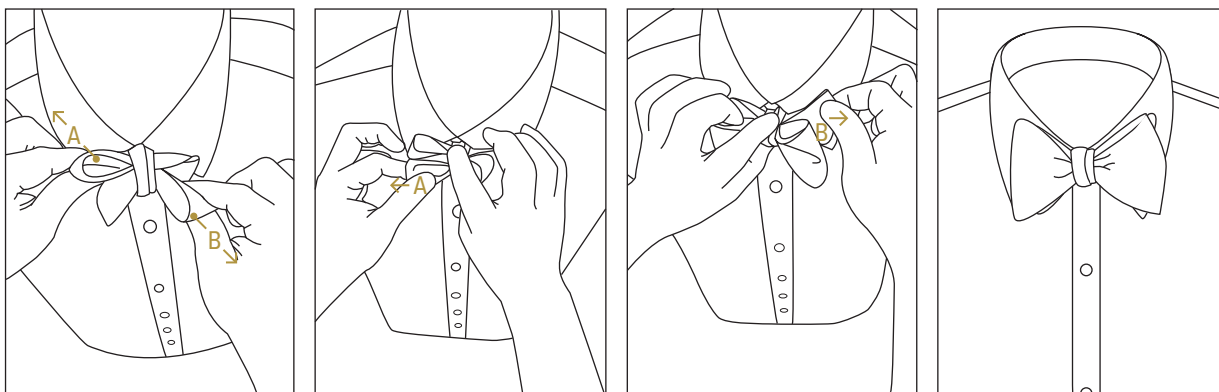
Pull Side A down over the formed bow.

Pull the ends of the bow forward and pinch together.

**STEP 5**

While holding the bow ends pinched together, take Side A and

feed it behind the folded end of Side B. Push through the exposed hole behind the bow.

**STEP 6**

Pull Side A through the hole and even with the front bow.

Pull the opposite loops to tighten the knot, then hold the knot and pull each opposite end separately to even out the bow again.